HOME NEWS - OPINION - SPORTS OBITS BUSINESS -

Corruption you didn't read about

**FONT & AUDIO** 

**SHARE THIS** 

MORE STORIES

Next

(-)(A)(+)

**f y G v in** 

Prev

CLASSIFIEDS ABOUT US V SUBSCRIBE

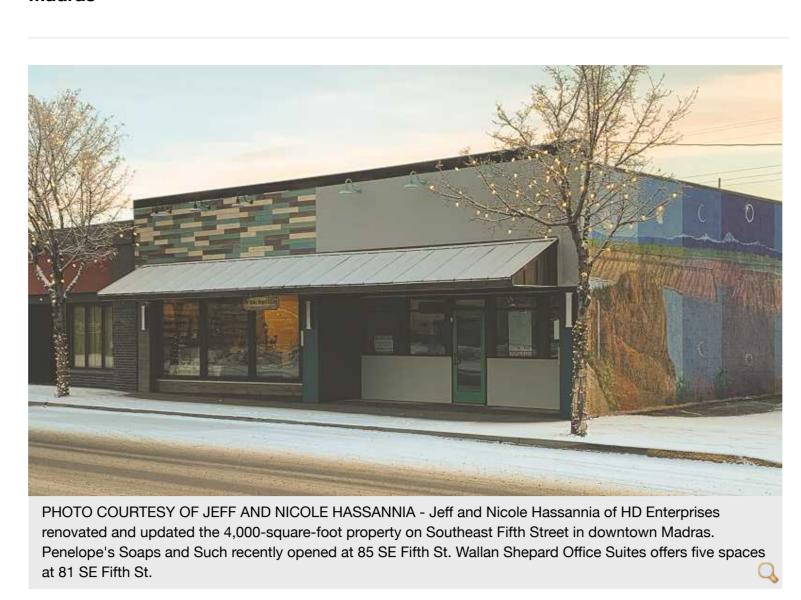


## A community without local news **OUR COMMUNITIES** NEED TRUSTED, LOCAL NEWS. wasted **CLICK HERE TO HELP SAVE LOCAL NEWS**

renovation

Jeff and Nicole Hassannia have updated the commercial property in downtown **Madras** 

Historical Wallan Shepard space gets



HD Enterprises owners Jeff and Nicole Hassannia have the Madras area at heart, so when they heard about an outdated downtown building coming up for sale, they jumped at the chance.

After a year of renovations and assistance from a Madras Redevelopment Commission grant, they have opened the Wallan Shepard Building on Southeast Fifth and C streets. "Our business model is to essentially come in and find properties that have been neglected

for whatever reason – there's always a story – and put in a good solid investment and focus on beautifying and renovating and making the aesthetics marvelous," Jeff said. "It's a focus on transformation," Nicole added. "Most of our tenants that we find are people

That is just the case with Angela Rhodes, who opened her Penelope's Soaps and Such retail shop last week in the north half of the newly renovated space. It was most recently Esmeralda's Fashion.

from 150 to 300 square feet each. There's a shared lobby, break room and restrooms.

that are transitioning into their first space."

there.

Nelson Law, private investigator firm Powlison Communications, and Mai Vox Art photo studio rent three of the offices, and the other two suites are available. Jeff was raised in Oregon and has been coming to Jefferson County since he was a teen. The Hassannias had a home in the Culver area at one time, and his parents also lived

Wallan Shepard Office Suites offers five spaces in the south section of the building, ranging

"I've always felt like Madras is THE place," Jeff says, noting all of Jefferson County's attributes - the lake and mountains as well as being close to an airport and a big city. "It's beautiful, it's outdoorsy, great hiking trails. The city is vibrant. The city is eager to grow responsibly."



In 2015, the couple started HD Enterprises, a real estate investment company. They now have more than 40 units in Central Oregon and Maryland. They live in Maryland, where Jeff works in the aerospace industry for the U.S. government, but their dream is to return to Oregon. They acquired the 4,000-square-foot Fifth

Group in early 2020, purchasing it from Doug Shepard and Helmer Wallan, who owned the building for many decades as a law firm. "Keeping true to the history and heritage of the building, we put up a sign under the

Street property that adjoins Dreams Realty

awning calling it the Wallan Shepard Building," Jeff said, noting that Wallan has passed away but Shepard still visits the building periodically. "We have spent the last year renovating and beautifying the property and are really excited about what it has become." They worked with the city, and through a

modernize and beautify the front and side of the building. Larry Lance of Lance Construction was the contractor and removed the old and dated facade and installed new doors, windows, lights, upgraded

facade improvement grant, they were able to

awning, signage, among other exterior improvements. They also gutted and refurbished the interiors. "It's taken us a lot longer than we wanted, mainly because of COVID," Jeff said.

PHOTO COURTESY OF JEFF AND NICOLE

HASSANNIA - Nicole and Jeff Hassannia have developed several properties in Central Oregon.

Nicole developed a concept to paint the south wall with a mural highlighting the 2017 solar eclipse event. The mural was a collaboration between Nicole, the local chamber and the

artist, Karen Eland. A D V E R T I S I N G | Continue reading below



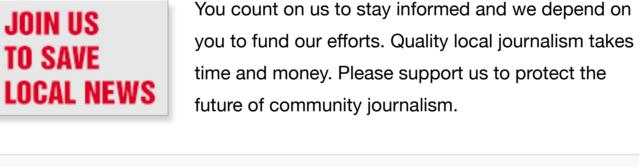
are proud of this," Jeff said. The Hassannias said Madras city leaders were wonderful to work with on this project.

"We're excited to really showcase all the work that went into it. The building certainly was made with love and a lot of sweat and some tears," Nicole said. **HD Enterprises** 

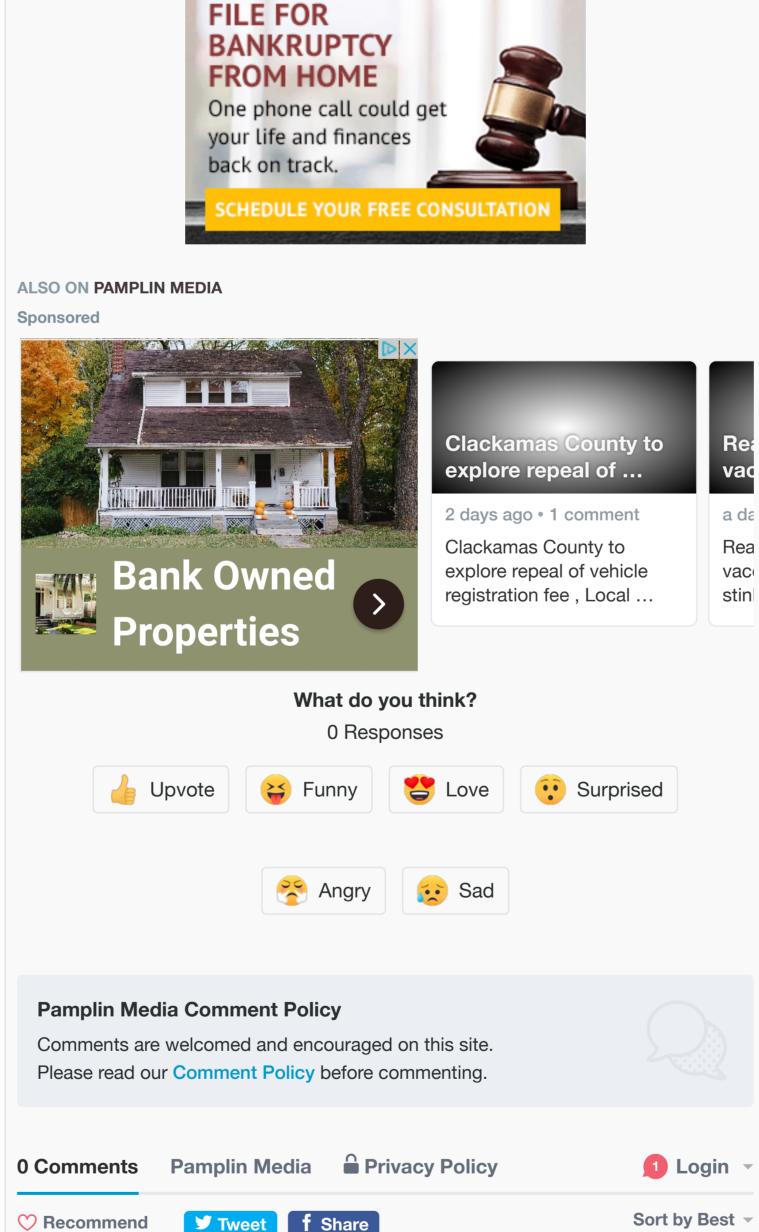
> THE LAW OFFICES OF JEFFREY M. SIRODY & ASSOCIATES, P.A.

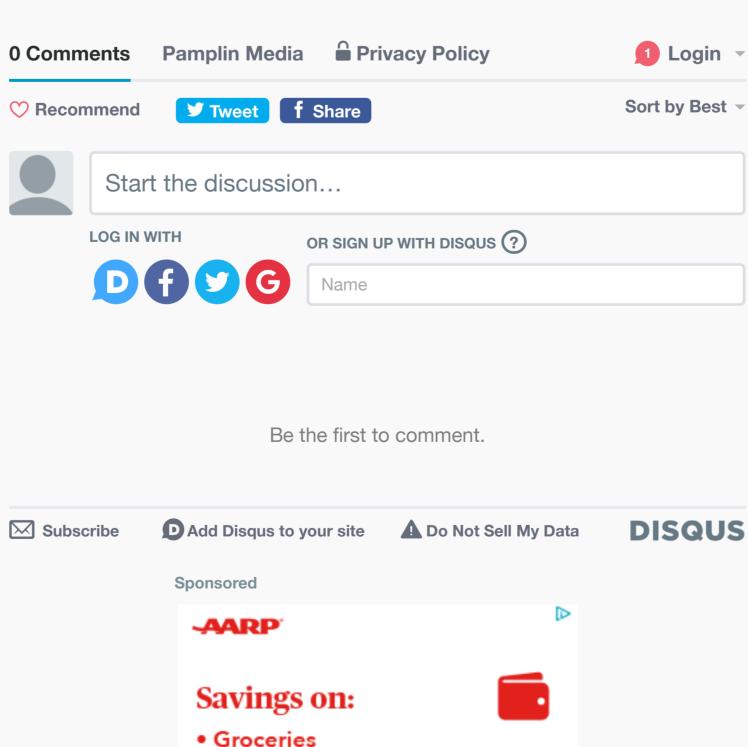
Owners: Jeff and Nicole Hassannia

Website: www.hd-us.com



Sponsored





• Meal Delivery Services

• Online Gift Retailers

LEARN MORE

back to top

Click Here! • Rick Allen 541.475.2220

Submit an Obituary **Business Tribune** Columns Public Notices Oregon Property Foreclosures

Business Calendar Business Leads News Links Plan Center Marketing

**Contract Publishing** Printing and Distribution Services

**Special Publications** Public Notices

Digital Advertising

Digital Marketing Solutions



**RESOLVE TO BE** 

INFORMED

ALL ACCESS - \$99 year

DAILY NEWS WHERE YOU LIVE

Hillsboro

Madras

Molalla

Newberg

Oregon City

Portland SE

Portland SW

Offroad Corner

Wheels

Milwaukie

Lake Oswego

Prineville

Sellwood

Sherwood

West Linn

Woodburn

**Public Notices** 

Sandy

Tigard **Tualatin** 

Beaverton

Clackamas

Columbia Co.

Forest Grove

Happy Valley

**FM 101 KXL** 

**SPECIAL INTEREST** 

Canby

Estacada

Gladstone

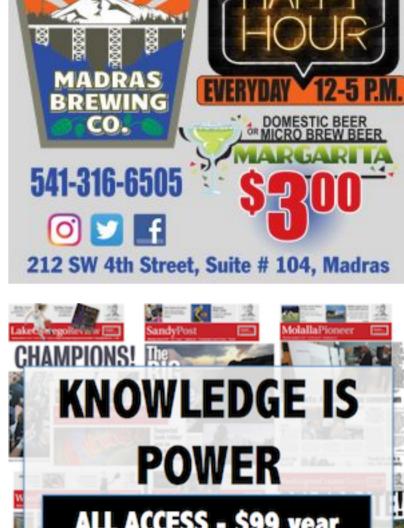
King City

Biz Trib



**Midland Realty** Like We would love to help you "Love Where You Live"! (Team Matteo - Pacific Residential Mortgage, LLC.) SHARE: % f FEB 8 Jefferson Co Flashback Madras has been a town in three counties: Wasco(1853), Crook (1882), and finally Jefferson (1914). Jefferson County Reminiscences by Many Hands; Binford and Mort Publishing , Portland ,OR 1998 page 66 -67 Jefferson County Library District



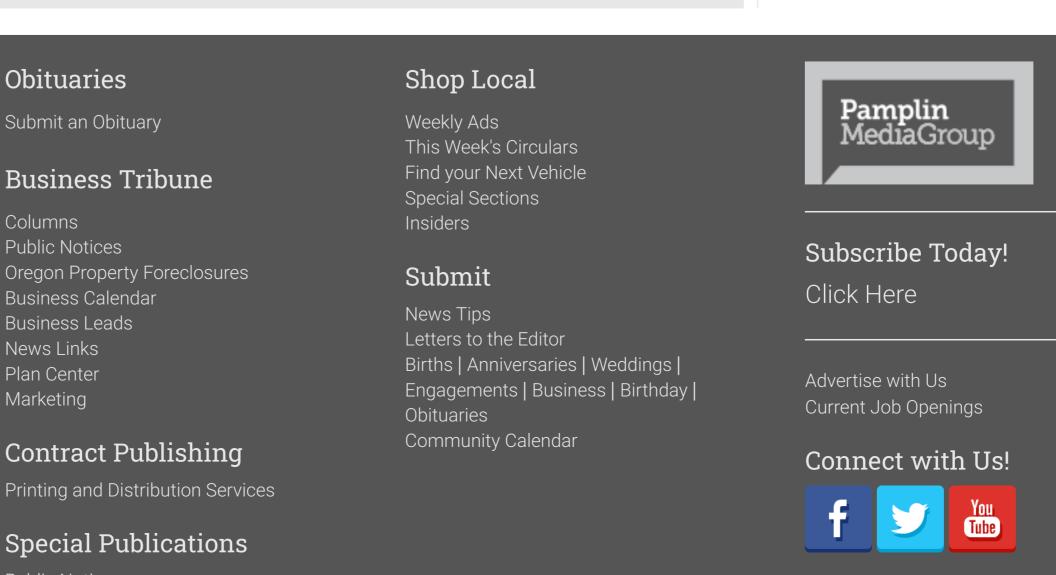




WILLOW CANYON GROUP
Real Estate Solutions

For property in Jefferson County to Buy or Rent

Click Horse Property in Jefferson County



Central Oregon

Our Publications

Beaverton Valley Times

Tigard Tualatin Times

Lake Oswego Review

Wilsonville Spokesman

Forest Grove News Times

West Linn Tidings

Hillsboro Tribune

Newberg Graphic

Clackamas Review

Oregon City News

Estacada News

Molalla Pioneer

Regal Courier

The Bee

Sherwood Gazette

Woodburn Independent

Columbia County Spotlight

Southwest Community Connection

Canby Herald

The Outlook

Sandy Post

Portland Tribune

Portland Metro Area

🖺 wallit